



Saqi ICT

and Media Company

CHAPTER ONE: INTRODUCTION OF THE ORGANISATION

1.0 Introduction

This chapter provides an overview of the internship report, including the purpose of the internship, the name of the host institution, and the duration of the attachment. It outlines the background of the study, highlighting the purpose of the internship and the role of the intern.

The chapter also presents the objectives of the internship, both general and specific, as well as the scope of the training. In addition, it describes the organizational culture and structure of the host institution and gives a summary of the main activities carried out by the organization.

1.2 Background

This internship was carried out at Saqi ICT and Media Company the largest, independent dynamic, full-service ICT innovative and Digital Media company located near Carlton Palace Motel in Masaka City, Uganda in East Africa founded in 2022 specializing in;

- Website Designing
- Computer Training Courses
- Graphics Designing
- Internship Opportunities

- Photography
- Videography
- Software Development
- Mobile Application Development

1.3 Objectives of the organization

1.3.1 General objective

- To consistently deliver work on time, meeting the highest standards, and ensuring that our clients are never disappointed with the results.

1.3.2 Specific objectives of the organization

- To provide employment opportunities and help individuals build valuable skills in ICT and digital media.
- To provide comprehensive digital solutions in all our services.
- To create valuable internship opportunities that equip young professionals with practical skills.
- To expand our service offerings and reach more clients both locally and internationally.
- To foster a culture of innovation, collaboration, and continuous learning within the company.

Scope of the internship training

In this internship training included hands-on experience in various domains, such as Graphic Designing, Database programming, Application development, Networking, Computer repair and maintenance, Web programming, MS Excel, and MS Access, aimed at bolstering the internee's expertise and proficiency in Computer Science and IT.

1.3.3 Duration

This internship was carried out at Saqi ICT and Media Company for 2 months (From 2nd June - 01st August 2025) under the ICT department.

1.3.4 Name of the organization

Saqi ICT and Media Company

1.3.5 Location and address of the organization

Address: P.O Box 221118 Masaka City-Uganda

Tel: +256 (0) 759 999199

Email: info@saqiug.com

Website: www.saqiug.com

1.3.6 Physical location:

Near Carlton Palace Motel Masaka City, Uganda

1.4 Motto

“ICT & Design Gurus”

1.5 Mission Statement

Fusing technology and creativity to inspire and connect.

1.6 Vision Statement

To be the premier hub of creativity and technology in East Africa.

Objective



To consistently deliver work on time, meeting the highest standards, and ensuring that our clients are never disappointed with the results.

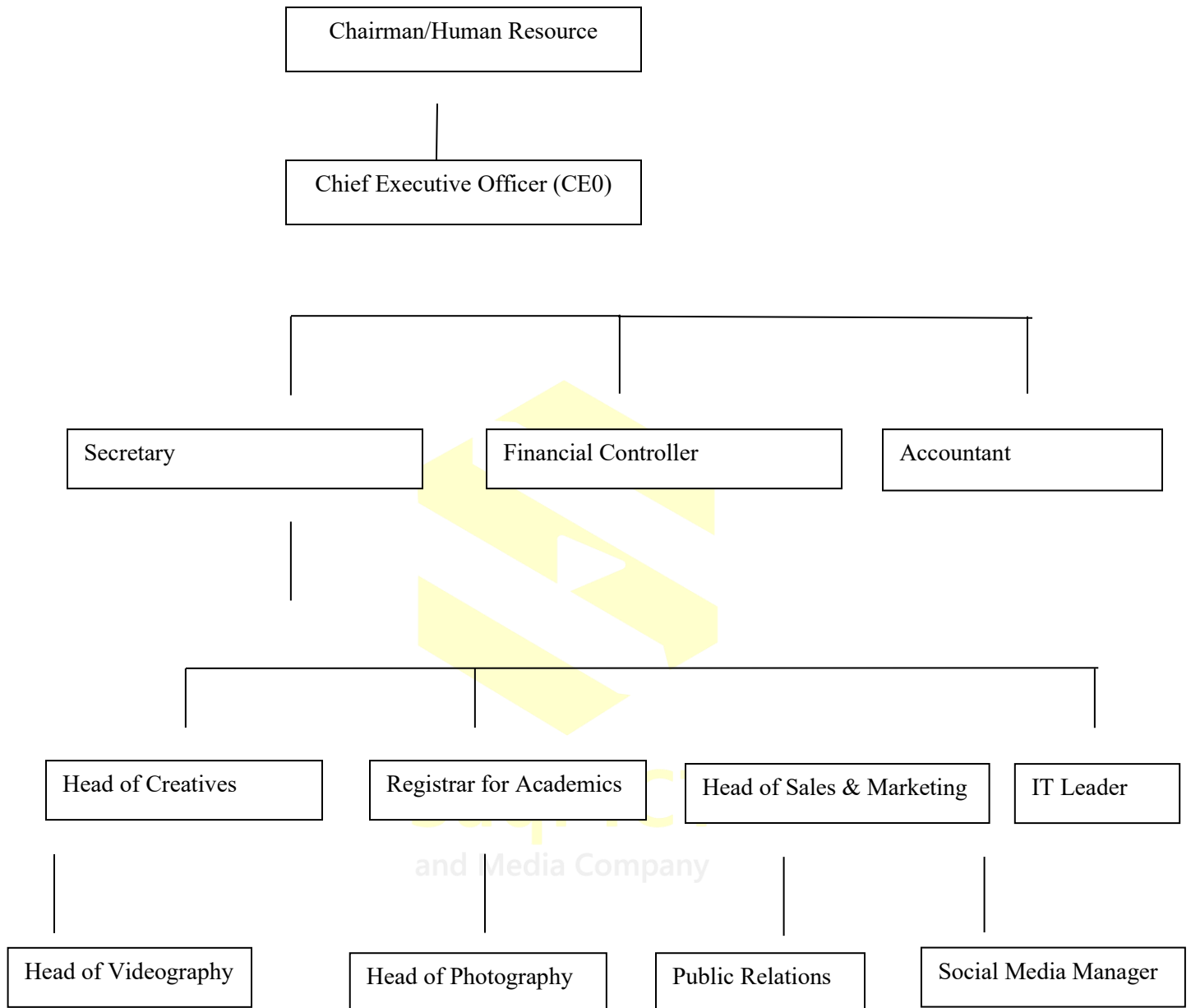
1.7 Company culture

- Collaborative and dynamic work environment
- Continuous learning and innovation
- Respect and empathy for clients and team members
- Flexibility and adaptability
- Value
- We consistently deliver work on time, meeting the highest standards.

1.7 Objectives of the internship

- To obtain practical skills
- To gain exposure in the working environment
- To learn how to handle administrative roles.
- To create a good relationship with different people in the field of computer science and information technology

1.8 SAQI INC ORGANIZATIONAL STRUCTURE



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